



# Station Order Revised Heinrich for Senate 2012

**Market:** Albuquerque

**Flight Dates:** Monday, September 24, 2012 to Sunday, September 30, 2012

Estimate ID

12029

**Contact:** Jim Giudicessi

**Email:** Jim.Giudicessi@krqe.com

**Phone:** 505-246-2222

**Fax:** 505-944-0259

**Direct:** 505-998-9530

## KRQE-S2

| Program Name                                   | DP | Days<br>Length | Gross<br>Rate          | Mon       | Tue       | Wed       | Thu       | Fri       | Sat       | Sun       | Total |
|--|----|----------------|------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------|
|  |    |                |                        | Sep<br>24 | Sep<br>25 | Sep<br>26 | Sep<br>27 | Sep<br>28 | Sep<br>29 | Sep<br>30 |       |
| KRQE 5a News<br>5:00 AM 6:00 AM                | EM | M-F<br>30      | \$50.00<br>\$250.00    | 5 1       | 1         | 1         | 1         | 1         |           |           | 5     |
| KRQE 6a News<br>6:00 AM 7:00 AM                | EM | M-F<br>30      | \$100.00<br>\$500.00   | 5 1       | 1         | 1         | 1         | 1         |           |           | 5     |
| CBS This Morning<br>7:00 AM 9:00 AM            | EM | M-F<br>30      | \$150.00<br>\$1,350.00 | 3 2       | 1         | 2         | 2         | 2         |           |           | 9     |
| Saturday 7a News<br>7:00 AM 8:00 AM            | EM | Sa<br>30       | \$25.00<br>\$25.00     | 5         |           |           |           |           | 1         |           | 1     |
| Sunday 7a News<br>7:00 AM 8:00 AM              | EM | Su<br>30       | \$50.00<br>\$50.00     | 5         |           |           |           |           |           | 1         | 1     |
| CBS Sunday Morn<br>8:00 AM 9:30 AM             | EM | Su<br>30       | \$400.00<br>\$400.00   | 3         |           |           |           |           |           | 1         | 1     |
| Sold out at LUR per KRQE. Move to L3 to clear. |    |                |                        |           |           |           |           |           |           |           |       |
| The Doctors<br>9:00 AM 10:00 AM                | DT | M-F<br>30      | \$75.00<br>\$150.00    | 5 1       |           |           |           | 1         |           |           | 2     |
| Lets Make a Deal<br>10:00 AM 11:00 AM          | DT | M-F<br>30      | \$250.00<br>\$500.00   | 3         | 1         |           | 1         |           |           |           | 2     |
| Sold out at LUR per KRQE. Move to L3 to clear. |    |                |                        |           |           |           |           |           |           |           |       |
| Price is Right<br>11:00 AM 12:00 PM            | DT | M-F<br>30      | \$150.00<br>\$450.00   | 5 1       |           | 1         |           | 1         |           |           | 3     |
| KRQE Noon News<br>12:00 PM 12:30 PM            | DT | M-F<br>30      | \$125.00<br>\$250.00   | 5         | 1         |           |           | 1         |           |           | 2     |
| Bold & Beautiful<br>12:30 PM 1:00 PM           | DT | M-F<br>30      | \$100.00<br>\$100.00   | 5         |           | 1         |           |           |           |           | 1     |
| Young & Restless<br>1:00 PM 2:00 PM            | DT | M-F<br>30      | \$100.00<br>\$200.00   | 5 1       |           |           | 1         |           |           |           | 2     |

Suzanne Collins

**Media Strategies and Research**

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 9/19/2012 4:12:07 PM

KRQE-S2

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suzannel@mediastrategies.com



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## KRQE-S2

|  |    |        |      |            |   | Mon | Tue | Wed | Thu | Fri | Sat | Sun | Total |
|--|----|--------|------|------------|---|-----|-----|-----|-----|-----|-----|-----|-------|
|  |    |        |      |            |   | Sep | Sep | Sep | Sep | Sep | Sep | Sep |       |
| Program Name                                   | DP | Length | Days | Gross Rate |   | 24  | 25  | 26  | 27  | 28  | 29  | 30  |       |
| The Talk                                       | DT | M-F    |      | \$175.00   | 3 |     | 1   |     |     | 1   |     |     | 2     |
| 2:00 PM 3:00 PM                                |    | 30     |      | \$350.00   |   |     |     |     |     |     |     |     |       |
| Sold out at LUR per KRQE. Move to L3 to clear. |    |        |      |            |   |     |     |     |     |     |     |     |       |
| Dr. Phil                                       | EF | M-F    |      | \$100.00   | 5 | 2   | 1   | 2   | 2   | 2   |     |     | 9     |
| 3:00 PM 4:00 PM                                |    | 30     |      | \$900.00   |   |     |     |     |     |     |     |     |       |
| KRQE 4p News                                   | EN | M-F    |      | \$175.00   | 4 | 1   | 1   | 1   | 1   | 1   |     |     | 5     |
| 4:00 PM 4:30 PM                                |    | 30     |      | \$875.00   |   |     |     |     |     |     |     |     |       |
| Sold out at LUR per KRQE. Move to L4 to clear. |    |        |      |            |   |     |     |     |     |     |     |     |       |
| KRQE 4:30p News                                | EN | M-F    |      | \$175.00   | 4 | 1   | 1   | 1   | 1   | 1   |     |     | 5     |
| 4:30 PM 5:00 PM                                |    | 30     |      | \$875.00   |   |     |     |     |     |     |     |     |       |
| Sold out at LUR per KRQE. Move to L4 to clear. |    |        |      |            |   |     |     |     |     |     |     |     |       |
| KRQE 5:30p News                                | EN | M-F    |      | \$325.00   | 4 | 1   | 2   | 1   | 1   | 1   |     |     | 6     |
| 5:30 PM 6:00 PM                                |    | 30     |      | \$1,950.00 |   |     |     |     |     |     |     |     |       |
| Sold out at LUR per KRQE. Move to L4 to clear. |    |        |      |            |   |     |     |     |     |     |     |     |       |
| Saturday 5:30p News                            | EN | Sa     |      | \$125.00   | 5 |     |     |     |     |     | 1   |     | 1     |
| 5:30 PM 6:00 PM                                |    | 30     |      | \$125.00   |   |     |     |     |     |     |     |     |       |
| Sunday 5:30p News                              | EN | Su     |      | \$125.00   | 5 |     |     |     |     |     |     | 1   | 1     |
| 5:30 PM 6:00 PM                                |    | 30     |      | \$125.00   |   |     |     |     |     |     |     |     |       |
| Jeopardy                                       | PA | M-F    |      | \$350.00   | 5 | 1   | 1   | 1   | 2   | 1   |     |     | 6     |
| 6:00 PM 6:30 PM                                |    | 30     |      | \$2,100.00 |   |     |     |     |     |     |     |     |       |
| Wheel of Fortune                               | PA | M-F    |      | \$425.00   | 5 | 1   | 2   | 1   | 1   | 1   |     |     | 6     |
| 6:30 PM 7:00 PM                                |    | 30     |      | \$2,550.00 |   |     |     |     |     |     |     |     |       |
| Jeopardy                                       | PA | Sa     |      | \$125.00   | 5 |     |     |     |     |     | 1   |     | 1     |
| 6:00 PM 6:30 PM                                |    | 30     |      | \$125.00   |   |     |     |     |     |     |     |     |       |
| Wheel of Fortune                               | PA | Sa     |      | \$275.00   | 3 |     |     |     |     |     | 1   |     | 1     |
| 6:30 PM 7:00 PM                                |    | 30     |      | \$275.00   |   |     |     |     |     |     |     |     |       |
| Sold out at LUR per KRQE. Move to L4 to clear. |    |        |      |            |   |     |     |     |     |     |     |     |       |
| 2 Broke/Mike                                   | PT | M      |      | \$4,600.00 | 2 | 1   |     |     |     |     |     |     | 1     |
| 8:00 PM 9:00 PM                                |    | 30     |      | \$4,600.00 |   |     |     |     |     |     |     |     |       |
| Sold out at LUR per KRQE. Move to L2 to clear. |    |        |      |            |   |     |     |     |     |     |     |     |       |

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**Direct:** 505-998-9530

## KRQE-S2

| Program Name                                   | DP | Days   |    | Gross Rate | Mon    | Tue    | Wed    | Thu    | Fri    | Sat    | Sun    | Total |
|--|----|--------|----|------------|--------|--------|--------|--------|--------|--------|--------|-------|
|  |    | Length |    |            | Sep 24 | Sep 25 | Sep 26 | Sep 27 | Sep 28 | Sep 29 | Sep 30 |       |
| NCIS LA  | PT | Tu     | 30 | \$2,000.00 | 3      | 1      |        |        |        |        |        | 1     |
| 8:00 PM 9:00 PM                                |    |        |    | \$2,000.00 |        |        |        |        |        |        |        |       |
| Survivor                                       | PT | W      | 30 | \$750.00   | 5      |        | 1      |        |        |        |        | 1     |
| 7:00 PM 8:00 PM                                |    |        |    | \$750.00   |        |        |        |        |        |        |        |       |
| CSI  | PT | W      | 30 | \$1,800.00 | 3      |        | 1      |        |        |        |        | 1     |
| 9:00 PM 10:00 PM                               |    |        |    | \$1,800.00 |        |        |        |        |        |        |        |       |
| Sold out at LUR per KRQE. Move to L3 to clear. |    |        |    |            |        |        |        |        |        |        |        |       |
| Person Interest                                | PT | Th     | 30 | \$2,000.00 | 3      |        |        | 1      |        |        |        | 1     |
| 8:00 PM 9:00 PM                                |    |        |    | \$2,000.00 |        |        |        |        |        |        |        |       |
| Sold out at LUR per KRQE. Move to L3 to clear. |    |        |    |            |        |        |        |        |        |        |        |       |
| Elementary                                     | PT | Th     | 30 | \$1,000.00 | 5      |        |        | 1      |        |        |        | 1     |
| 9:00 PM 10:00 PM                               |    |        |    | \$1,000.00 |        |        |        |        |        |        |        |       |
| Made in Jersey                                 | PT | F      | 30 | \$1,400.00 | 3      |        |        |        | 1      |        |        | 1     |
| 8:00 PM 9:00 PM                                |    |        |    | \$1,400.00 |        |        |        |        |        |        |        |       |
| Crimetime                                      | PT | Sa     | 30 | \$800.00   | 3      |        |        |        |        | 1      |        | 1     |
| 8:00 PM 9:00 PM                                |    |        |    | \$800.00   |        |        |        |        |        |        |        |       |
| 48 Hours                                       | PT | Sa     | 30 | \$500.00   | 5      |        |        |        |        | 1      |        | 1     |
| 9:00 PM 10:00 PM                               |    |        |    | \$500.00   |        |        |        |        |        |        |        |       |
| 60 Minutes                                     | PT | Su     | 30 | \$3,000.00 | 3      |        |        |        |        |        | 1      | 1     |
| 6:00 PM 7:00 PM                                |    |        |    | \$3,000.00 |        |        |        |        |        |        |        |       |
| The Good Wife                                  | PT | Su     | 30 | \$1,800.00 | 3      |        |        |        |        |        | 1      | 1     |
| 8:00 PM 9:00 PM                                |    |        |    | \$1,800.00 |        |        |        |        |        |        |        |       |
| Mentalist                                      | PT | Su     | 30 | \$2,100.00 | 3      |        |        |        |        |        | 1      | 1     |
| 9:00 PM 10:00 PM                               |    |        |    | \$2,100.00 |        |        |        |        |        |        |        |       |
| KRQE 10p News                                  | LN | M-F    | 30 | \$550.00   | 5      | 1      | 1      | 1      | 1      | 1      |        | 5     |
| 10:00 PM 10:35 PM                              |    |        |    | \$2,750.00 |        |        |        |        |        |        |        |       |

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## KRQE-S2

| Program Name                | DP | Days<br>Length | Gross<br>Rate      | Mon       | Tue       | Wed       | Thu       | Fri       | Sat       | Sun       | Total      |
|-----------------------------|----|----------------|--------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------|
|                             |    |                |                    | Sep<br>24 | Sep<br>25 | Sep<br>26 | Sep<br>27 | Sep<br>28 | Sep<br>29 | Sep<br>30 |            |
| Saturday 10p News           | LN | Sa             | \$325.00           |           |           |           |           |           | 1         |           | 1          |
| 10:00 PM 10:35 PM           |    | 30             | \$325.00           |           |           |           |           |           |           |           |            |
| Sunday 10p News             | LN | Su             | \$400.00           |           |           |           |           |           |           | 1         | 1          |
| 10:00 PM 10:35 PM           |    | 30             | \$400.00           |           |           |           |           |           |           |           |            |
| Letterman                   | LF | M-F            | \$125.00           | 1         | 1         | 1         | 1         |           |           |           | 4          |
| 10:35 PM 11:35 PM           |    | 30             | \$500.00           |           |           |           |           |           |           |           |            |
| <b>Station Gross Totals</b> |    |                | <b>\$40,200.00</b> | <b>17</b> | <b>17</b> | <b>17</b> | <b>18</b> | <b>17</b> | <b>7</b>  | <b>7</b>  | <b>100</b> |

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



**FEDERAL CANDIDATE**



**STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

**KRQE-TV      Albuquerque**

**Date:**

**9/19/2012**

I, Media Strategies and Research,

being on behalf of Martin Heinrich, a legally

qualified candidate of the Democratic political

party for the office of: U.S. Senate

in the General

election to be held on: Tuesday, November 06, 2012

do hereby request station time as follows:

| Broadcast Length             | Time of Day, Rotation or Package | Days | Class                      | Times per Week | Number of Weeks |
|------------------------------|----------------------------------|------|----------------------------|----------------|-----------------|
| <b>SEE ATTACHED SCHEDULE</b> |                                  |      |                            |                |                 |
| Date of First Broadcast:     |                                  |      | Date of Last Broadcast:    |                |                 |
| Monday, September 24, 2012   |                                  |      | Sunday, September 30, 2012 |                |                 |
|                              |                                  |      |                            |                |                 |

**Total Charges: \$40,200.00**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Martin Heinrich for Senate

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Valerie J. Borrego

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

Wednesday, September 19, 201

Date



Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

# Spot Manager: All, 09/24/12-09/30/12

| Alt Order #    | Advertiser     | Order  | Inv. Code (Boo              | Time Period  | Length | Priority | Channel | Product        | Estimate | Air Time    | Ad-ID | Rate       |
|----------------|----------------|--------|-----------------------------|--------------|--------|----------|---------|----------------|----------|-------------|-------|------------|
| Date: 09/24/12 |                |        |                             |              |        |          |         |                |          |             |       |            |
| Station: KRQE  |                |        |                             |              |        |          |         |                |          |             |       |            |
|                | POL/Heinrich I | 207246 | M-F 9a-10a                  | 9a-10a       | :30    | P5       | [ALL]   | HEINRICH 12029 |          |             |       | \$75.00    |
|                | POL/Heinrich I | 207246 | M-F KROE New:KROE News      |              | :30    | P5       | [ALL]   | HEINRICH 12029 |          | 5:12:51 AM  |       | \$50.00    |
|                | POL/Heinrich I | 207246 | M-F KROE New:KRQE News      |              | :30    | P5       | [ALL]   | HEINRICH 12029 |          | 6:31:40 AM  |       | \$100.00   |
|                | POL/Heinrich I | 207246 | CBS This Mornii CBS Early S |              | :30    | P3       | [ALL]   | HEINRICH 12029 |          | 7:53:44 AM  |       | \$150.00   |
|                | POL/Heinrich I | 207246 | CBS This Mornii CBS Early S |              | :30    | P3       | [ALL]   | HEINRICH 12029 |          | 8:57:56 AM  |       | \$150.00   |
|                | POL/Heinrich I | 207246 | Price is Right              | 11a-12p      | :30    | P5       | [ALL]   | HEINRICH 12029 |          | 11:29:11 AM |       | \$150.00   |
|                | POL/Heinrich I | 207246 | Soap Rotator                | (1:00:00 PM- | :30    | P5       | [ALL]   | HEINRICH 12029 |          | 1:59:01 PM  |       | \$100.00   |
|                | POL/Heinrich I | 207246 | Dr. Phil                    | 3p-4p        | :30    | P5       | [ALL]   | HEINRICH 12029 |          | 3:34:47 PM  |       | \$100.00   |
|                | POL/Heinrich I | 207246 | Dr. Phil                    | 3p-4p        | :30    | P5       | [ALL]   | HEINRICH 12029 |          | 3:52:13 PM  |       | \$100.00   |
|                | POL/Heinrich I | 207246 | M-F KRQE New:4p-430p        |              | :30    | P4       | [ALL]   | HEINRICH 12029 |          | 4:08:00 PM  |       | \$175.00   |
|                | POL/Heinrich I | 207246 | M-F KRQE New:430p-5p        |              | :30    | P4       | [ALL]   | HEINRICH 12029 |          | 4:38:25 PM  |       | \$175.00   |
|                | POL/Heinrich I | 207246 | KRQE News 13                | 530p-6p      | :30    | P4       | [ALL]   | HEINRICH 12029 |          | 5:42:33 PM  |       | \$325.00   |
|                | POL/Heinrich I | 207246 | M-F 6p-630p                 | M-F 6p-630p  | :30    | P5       | [ALL]   | HEINRICH 12029 |          | 6:05:46 PM  |       | \$350.00   |
|                | POL/Heinrich I | 207246 | M-F 630p-7p                 | M-F 630p-7p  | :30    | P5       | [ALL]   | HEINRICH 12029 |          | 6:41:18 PM  |       | \$425.00   |
|                | POL/Heinrich I | 207246 | Mon Hour 2                  | 8p-9p        | :30    | P2       | [ALL]   | HEINRICH 12029 |          | 8:13:47 PM  |       | \$4,600.00 |
|                | POL/Heinrich I | 207246 | LN M-F                      | 10p-1035p    | :30    | P5       | [ALL]   | HEINRICH 12029 |          | 10:16:24 PM |       | \$550.00   |
|                | POL/Heinrich I | 207246 | David Letterman             | 1035p-1137p  | :30    | P5       | [ALL]   | HEINRICH 12029 |          | 11:25:30 PM |       | \$125.00   |
|                |                |        |                             |              |        |          |         |                |          |             |       | \$7,700.00 |
|                |                |        |                             |              |        |          |         |                |          |             |       | \$7,700.00 |

Date: 09/25/12

Station: KRQE

|  |                |        |                             |             |     |    |       |                |  |  |  |            |
|--|----------------|--------|-----------------------------|-------------|-----|----|-------|----------------|--|--|--|------------|
|  | POL/Heinrich I | 207246 | M-F 630p-7p                 | M-F 630p-7p | :30 | P5 | [ALL] | HEINRICH 12029 |  |  |  | \$425.00   |
|  | POL/Heinrich I | 207246 | CBS This Mornii CBS Early S |             | :30 | P3 | [ALL] | HEINRICH 12029 |  |  |  | \$150.00   |
|  | POL/Heinrich I | 207246 | KROE News 13                | 530p-6p     | :30 | P4 | [ALL] | HEINRICH 12029 |  |  |  | \$325.00   |
|  | POL/Heinrich I | 207246 | The Talk                    | 2p-3p       | :30 | P3 | [ALL] | HEINRICH 12029 |  |  |  | \$175.00   |
|  | POL/Heinrich I | 207246 | Tue Hour 2                  | 8p-9p       | :30 | P3 | [ALL] | HEINRICH 12029 |  |  |  | \$2,000.00 |
|  | POL/Heinrich I | 207246 | David Letterman             | 1035p-1137p | :30 | P5 | [ALL] | HEINRICH 12029 |  |  |  | \$125.00   |
|  | POL/Heinrich I | 207246 | M-F 6p-630p                 | M-F 6p-630p | :30 | P5 | [ALL] | HEINRICH 12029 |  |  |  | \$350.00   |
|  | POL/Heinrich I | 207246 | M-F KROE New:4p-430p        |             | :30 | P4 | [ALL] | HEINRICH 12029 |  |  |  | \$175.00   |
|  | POL/Heinrich I | 207246 | M-F KRQE New:KRQE News      |             | :30 | P5 | [ALL] | HEINRICH 12029 |  |  |  | \$100.00   |
|  | POL/Heinrich I | 207246 | Let's Make a De M-F 10a-11a |             | :30 | P3 | [ALL] | HEINRICH 12029 |  |  |  | \$250.00   |
|  | POL/Heinrich I | 207246 | M-F KROE New:12p-1230p      |             | :30 | P5 | [ALL] | HEINRICH 12029 |  |  |  | \$125.00   |
|  | POL/Heinrich I | 207246 | M-F KROE New:KROE News      |             | :30 | P5 | [ALL] | HEINRICH 12029 |  |  |  | \$50.00    |
|  | POL/Heinrich I | 207246 | Dr. Phil                    | 3p-4p       | :30 | P5 | [ALL] | HEINRICH 12029 |  |  |  | \$100.00   |
|  | POL/Heinrich I | 207246 | M-F KROE New:430p-5p        |             | :30 | P4 | [ALL] | HEINRICH 12029 |  |  |  | \$175.00   |
|  | POL/Heinrich I | 207246 | KROE News 13                | 530p-6p     | :30 | P4 | [ALL] | HEINRICH 12029 |  |  |  | \$325.00   |
|  | POL/Heinrich I | 207246 | LN M-F                      | 10p-1035p   | :30 | P5 | [ALL] | HEINRICH 12029 |  |  |  | \$550.00   |
|  | POL/Heinrich I | 207246 | M-F 630p-7p                 | M-F 630p-7p | :30 | P5 | [ALL] | HEINRICH 12029 |  |  |  | \$425.00   |
|  |                |        |                             |             |     |    |       |                |  |  |  | \$5,825.00 |
|  |                |        |                             |             |     |    |       |                |  |  |  | \$5,825.00 |

Date: 09/26/12

Station: KRQE

|  |                |        |                             |              |     |    |       |                |  |  |  |            |
|--|----------------|--------|-----------------------------|--------------|-----|----|-------|----------------|--|--|--|------------|
|  | POL/Heinrich I | 207246 | M-F KROE New:KROE News      |              | :30 | P5 | [ALL] | HEINRICH 12029 |  |  |  | \$50.00    |
|  | POL/Heinrich I | 207246 | KROE News 13                | 530p-6p      | :30 | P4 | [ALL] | HEINRICH 12029 |  |  |  | \$325.00   |
|  | POL/Heinrich I | 207246 | Wed Hour 1                  | 7p-8p        | :30 | P5 | [ALL] | HEINRICH 12029 |  |  |  | \$750.00   |
|  | POL/Heinrich I | 207246 | M-F KROE New:430p-5p        |              | :30 | P4 | [ALL] | HEINRICH 12029 |  |  |  | \$175.00   |
|  | POL/Heinrich I | 207246 | Wed Hour 3                  | 9p-10p       | :30 | P3 | [ALL] | HEINRICH 12029 |  |  |  | \$1,800.00 |
|  | POL/Heinrich I | 207246 | Dr. Phil                    | 3p-4p        | :30 | P5 | [ALL] | HEINRICH 12029 |  |  |  | \$100.00   |
|  | POL/Heinrich I | 207246 | M-F KRQE New:4p-430p        |              | :30 | P4 | [ALL] | HEINRICH 12029 |  |  |  | \$175.00   |
|  | POL/Heinrich I | 207246 | M-F KROE New:KROE News      |              | :30 | P5 | [ALL] | HEINRICH 12029 |  |  |  | \$100.00   |
|  | POL/Heinrich I | 207246 | CBS This Mornii CBS Early S |              | :30 | P3 | [ALL] | HEINRICH 12029 |  |  |  | \$150.00   |
|  | POL/Heinrich I | 207246 | Dr. Phil                    | 3p-4p        | :30 | P5 | [ALL] | HEINRICH 12029 |  |  |  | \$100.00   |
|  | POL/Heinrich I | 207246 | M-F 6p-630p                 | M-F 6p-630p  | :30 | P5 | [ALL] | HEINRICH 12029 |  |  |  | \$350.00   |
|  | POL/Heinrich I | 207246 | Price is Right              | 11a-12p      | :30 | P5 | [ALL] | HEINRICH 12029 |  |  |  | \$150.00   |
|  | POL/Heinrich I | 207246 | Soap Rotator                | (12:30:00 PA | :30 | P5 | [ALL] | HEINRICH 12029 |  |  |  | \$100.00   |
|  | POL/Heinrich I | 207246 | CBS This Mornii CBS Early S |              | :30 | P3 | [ALL] | HEINRICH 12029 |  |  |  | \$150.00   |
|  | POL/Heinrich I | 207246 | M-F 630p-7p                 | M-F 630p-7p  | :30 | P5 | [ALL] | HEINRICH 12029 |  |  |  | \$425.00   |
|  | POL/Heinrich I | 207246 | LN M-F                      | 10p-1035p    | :30 | P5 | [ALL] | HEINRICH 12029 |  |  |  | \$550.00   |
|  | POL/Heinrich I | 207246 | David Letterman             | 1035p-1137p  | :30 | P5 | [ALL] | HEINRICH 12029 |  |  |  | \$125.00   |
|  |                |        |                             |              |     |    |       |                |  |  |  | \$5,575.00 |

[Sorted by: Date]

# Spot Manager: All, 09/24/12-09/30/12

| Alt Order # | Advertiser | Order | Inv. Code (Bool) | Time Period | Length | Priori | Chann | Product | Estimate | Air Time | Ad-ID | Rate |
|-------------|------------|-------|------------------|-------------|--------|--------|-------|---------|----------|----------|-------|------|
|-------------|------------|-------|------------------|-------------|--------|--------|-------|---------|----------|----------|-------|------|

Date: 09/26/12

\$5,575.00

Date: 09/27/12

Station: KRQE

|              |                        |              |        |       |                |            |
|--------------|------------------------|--------------|--------|-------|----------------|------------|
| PQL/Heinrich | 207246 M-F 6p-630p     | M-F 6p-630p  | :30 P5 | [ALL] | HEINRICH 12029 | \$350.00   |
| PQL/Heinrich | 207246 Dr. Phil        | 3p-4p        | :30 P5 | [ALL] | HEINRICH 12029 | \$100.00   |
| POL/Heinrich | 207246 Let's Make a De | M-F 10a-11a  | :30 P3 | [ALL] | HEINRICH 12029 | \$250.00   |
| POL/Heinrich | 207246 M-F 630p-7p     | M-F 630p-7p  | :30 P5 | [ALL] | HEINRICH 12029 | \$425.00   |
| POL/Heinrich | 207246 LN M-F          | 10p-1035p    | :30 P5 | [ALL] | HEINRICH 12029 | \$550.00   |
| POL/Heinrich | 207246 M-F KRQE New    | KRQE News    | :30 P5 | [ALL] | HEINRICH 12029 | \$50.00    |
| POL/Heinrich | 207246 Thur Hour 3     | 9p-10p       | :30 P5 | [ALL] | HEINRICH 12029 | \$1,000.00 |
| POL/Heinrich | 207246 Dr. Phil        | 3p-4p        | :30 P5 | [ALL] | HEINRICH 12029 | \$100.00   |
| POL/Heinrich | 207246 M-F KRQE New    | KRQE News    | :30 P5 | [ALL] | HEINRICH 12029 | \$100.00   |
| PQL/Heinrich | 207246 M-F KRQE New    | 4p-430p      | :30 P4 | [ALL] | HEINRICH 12029 | \$175.00   |
| PQL/Heinrich | 207246 CBS This Mornin | CBS Early S  | :30 P3 | [ALL] | HEINRICH 12029 | \$150.00   |
| POL/Heinrich | 207246 M-F 6p-630p     | M-F 6p-630p  | :30 P5 | [ALL] | HEINRICH 12029 | \$350.00   |
| POL/Heinrich | 207246 David Letterman | 1035p-1137p  | :30 P5 | [ALL] | HEINRICH 12029 | \$125.00   |
| PQL/Heinrich | 207246 CBS This Mornin | CBS Early S  | :30 P3 | [ALL] | HEINRICH 12029 | \$150.00   |
| PQL/Heinrich | 207246 M-F KRQE New    | 430p-5p      | :30 P4 | [ALL] | HEINRICH 12029 | \$175.00   |
| PQL/Heinrich | 207246 KRQE News 13    | 530p-6p      | :30 P4 | [ALL] | HEINRICH 12029 | \$325.00   |
| PQL/Heinrich | 207246 Thur Hour 2     | 8p-9p        | :30 P3 | [ALL] | HEINRICH 12029 | \$2,000.00 |
| POL/Heinrich | 207246 Soap Rotator    | (1:00:00 PM) | :30 P5 | [ALL] | HEINRICH 12029 | \$100.00   |

\$6,475.00

\$6,475.00

Date: 09/28/12

Station: KRQE

|              |                        |             |        |       |                |            |
|--------------|------------------------|-------------|--------|-------|----------------|------------|
| PQL/Heinrich | 207246 CBS This Mornin | CBS Early S | :30 P3 | [ALL] | HEINRICH 12029 | \$150.00   |
| PQL/Heinrich | 207246 M-F KRQE New    | KRQE News   | :30 P5 | [ALL] | HEINRICH 12029 | \$100.00   |
| POL/Heinrich | 207246 M-F KRQE New    | 4p-430p     | :30 P4 | [ALL] | HEINRICH 12029 | \$175.00   |
| POL/Heinrich | 207246 M-F KRQE New    | 430p-5p     | :30 P4 | [ALL] | HEINRICH 12029 | \$175.00   |
| PQL/Heinrich | 207246 KRQE News 13    | 530p-6p     | :30 P4 | [ALL] | HEINRICH 12029 | \$325.00   |
| PQL/Heinrich | 207246 Price is Right  | 11a-12p     | :30 P5 | [ALL] | HEINRICH 12029 | \$150.00   |
| PQL/Heinrich | 207246 Fri Hour 2      | 8p-9p       | :30 P3 | [ALL] | HEINRICH 12029 | \$1,400.00 |
| PQL/Heinrich | 207246 The Talk        | 2p-3p       | :30 P3 | [ALL] | HEINRICH 12029 | \$175.00   |
| POL/Heinrich | 207246 M-F 6p-630p     | M-F 6p-630p | :30 P5 | [ALL] | HEINRICH 12029 | \$350.00   |
| POL/Heinrich | 207246 M-F 9a-10a      | 9a-10a      | :30 P5 | [ALL] | HEINRICH 12029 | \$75.00    |
| POL/Heinrich | 207246 M-F KRQE New    | 12p-1230p   | :30 P5 | [ALL] | HEINRICH 12029 | \$125.00   |
| PQL/Heinrich | 207246 CBS This Mornin | CBS Early S | :30 P3 | [ALL] | HEINRICH 12029 | \$150.00   |
| POL/Heinrich | 207246 LN M-F          | 10p-1035p   | :30 P5 | [ALL] | HEINRICH 12029 | \$550.00   |
| POL/Heinrich | 207246 Dr. Phil        | 3p-4p       | :30 P5 | [ALL] | HEINRICH 12029 | \$100.00   |
| PQL/Heinrich | 207246 Dr. Phil        | 3p-4p       | :30 P5 | [ALL] | HEINRICH 12029 | \$100.00   |
| PQL/Heinrich | 207246 M-F KRQE New    | KRQE News   | :30 P5 | [ALL] | HEINRICH 12029 | \$50.00    |
| POL/Heinrich | 207246 M-F 630p-7p     | M-F 630p-7p | :30 P5 | [ALL] | HEINRICH 12029 | \$425.00   |

\$4,575.00

\$4,575.00

Date: 09/29/12

Station: KRQE

|              |                     |            |        |       |                |          |
|--------------|---------------------|------------|--------|-------|----------------|----------|
| POL/Heinrich | 207246 Sa 630p-7p   | Sa 630p-7p | :30 P3 | [ALL] | HEINRICH 12029 | \$275.00 |
| PQL/Heinrich | 207246 LN Sa        | 10p-1035p  | :30 P5 | [ALL] | HEINRICH 12029 | \$325.00 |
| PQL/Heinrich | 207246 Sat Hour 2   | 8p-9p      | :30 P3 | [ALL] | HEINRICH 12029 | \$800.00 |
| PQL/Heinrich | 207246 Sat Hour 3   | 9p-10p     | :30 P5 | [ALL] | HEINRICH 12029 | \$500.00 |
| POL/Heinrich | 207246 Sa KRQE News | 530p-6p    | :30 P5 | [ALL] | HEINRICH 12029 | \$125.00 |
| PQL/Heinrich | 207246 Sa 6p-630p   | Sa 6p-630p | :30 P5 | [ALL] | HEINRICH 12029 | \$125.00 |
| PQL/Heinrich | 207246 KRQE News Sa | 7a-8a      | :30 P5 | [ALL] | HEINRICH 12029 | \$25.00  |

\$2,175.00

\$2,175.00

Date: 09/30/12

Station: KRQE

|              |                     |         |        |       |                |            |
|--------------|---------------------|---------|--------|-------|----------------|------------|
| PQL/Heinrich | 207246 KRQE News Su | 7a-8a   | :30 P5 | [ALL] | HEINRICH 12029 | \$50.00    |
| POL/Heinrich | 207246 Su KRQE News | 530p-6p | :30 P5 | [ALL] | HEINRICH 12029 | \$125.00   |
| POL/Heinrich | 207246 Sun Hour 4   | 9p-10p  | :30 P3 | [ALL] | HEINRICH 12029 | \$2,100.00 |

[Sorted by: Date]



# Spot Manager: All, 09/24/12-09/30/12

| Alt Order #    | Advertiser   | Order | Inv. Code (Bool) | Time Period   | Length    | Priority | Channel | Product              | Estimate | Air Time | Ad-ID | Rate       |
|----------------|--------------|-------|------------------|---------------|-----------|----------|---------|----------------------|----------|----------|-------|------------|
| Date: 09/30/12 |              |       |                  |               |           |          |         |                      |          |          |       |            |
| Station: KRQE  |              |       |                  |               |           |          |         |                      |          |          |       |            |
|                | POL/Heinrich | 1     | 207246           | Sun Hour 3    | 8p-9p     | :30      | P3      | [ALL] HEINRICH 12029 |          |          |       | \$1,800.00 |
|                | POL/Heinrich | 1     | 207246           | LN Su         | 10p-1035p | :30      | P5      | [ALL] HEINRICH 12029 |          |          |       | \$400.00   |
|                | POL/Heinrich | 1     | 207246           | Sun Hour 1    | 6p-7p     | :30      | P3      | [ALL] HEINRICH 12029 |          |          |       | \$3,000.00 |
|                | POL/Heinrich | 1     | 207246           | CBS Sunday Mc | 8a-930a   | :30      | P3      | [ALL] HEINRICH 12029 |          |          |       | \$400.00   |
|                |              |       |                  |               |           |          |         |                      |          |          |       | \$7,875.00 |
|                |              |       |                  |               |           |          |         |                      |          |          |       | \$7,875.00 |
|                |              |       |                  |               |           |          |         |                      |          |          |       | \$0,200.00 |

[Sorted by: Date]